

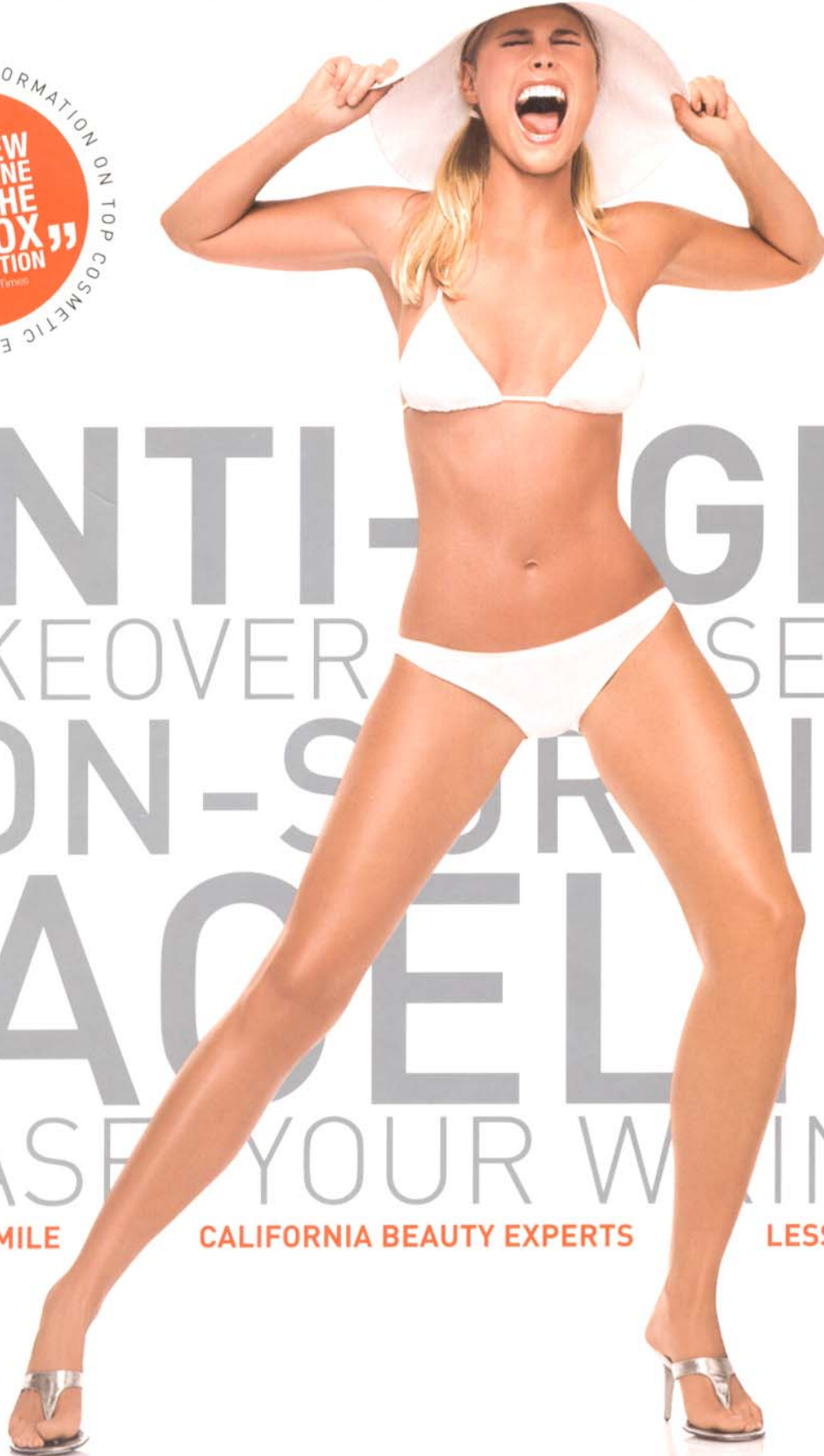
THE WORLD'S MOST UNIQUE BEAUTY MAGAZINE

NEW BEAUTY

WINTER-SPRING 2006

INSIDE INFORMATION ON TOP COSMETIC ENHANCEMENT PROCEDURES...

“THE NEW MAGAZINE FOR THE BOTOX GENERATION”
—Sunday Times



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California Edition: Display until May 2

TITAN: While not a substitute for surgical intervention, sagging skin can be toned with this device, which causes the skin to shrink and stimulates collagen production for continued rejuvenation in the weeks following treatment. The procedure is appropriate for all skin types (though darker skin may require additional treatments) and recommended as a series of at least two treatments spaced four weeks apart. Side effects include mild redness and swelling, which dissipate within hours, as well as irregular skin contours that may develop over time. Keep in mind that this is a relatively new treatment, so long-term results are not yet known.

INSIDE tip If the skin on your stomach has lost firmness, ask your plastic surgeon or dermatologist about Titan. This noninvasive light-based treatment may minimally tighten skin but does not provide the same effects as a tummy tuck.

Tighten with Titan

MEDICAL The firmness of skin on the chest begins to decrease with age. **Titan** uses a blended infrared light source to stimulate collagen, tightening deep in the skin to improve the look of loose, crepey skin. A topical anesthetic makes any discomfort you may experience during treatment more tolerable, and there's no downtime (though you may experience a little post-treatment swelling and redness). Up to three treatments might be recommended for optimal results, but some patients report visible tightening after just one session. *\$1,200-\$2,400 per treatment*

PROBLEM: LOSS OF FIRMNESS

RX Using infrared light to stimulate collagen deep in the dermis, the **Titan** procedure targets loose skin in the cheek, jawline, eye, forehead and even the breast, abdominal and upper-arm areas, producing a tightening and lifting effect with little or no discomfort. The procedure is appropriate for all skin types (though darker skin may require additional treatments) and recommended as a series of at least two treatments spaced four weeks apart. Side effects include mild redness and swelling, which dissipate within hours. While some patients report visible results immediately, others may see gradual improvement over a three- to six-month period. *Approximately \$300-\$1,000 per treatment, depending on the size of the region treated*

P F D SKIN-TIGHTENING ENERGY-BASED PROCEDURES

[Titan, Thermage, LuxIR]

DESCRIPTION

A procedure using a light (Titan) or radio-frequency-based energy (Thermage) to impart thermal energy to tighten the skin and stimulate collagen production. Titan is appropriate for the face, neck and body; radio-frequency (Thermage) is appropriate for the face and neck.

AVERAGE COST

\$800-\$2,000

LENGTH OF PROCEDURE

Half hour to 90 minutes

IN/OUTPATIENT

Outpatient

ANESTHESIA

None or local

RECOVERY TIME

Return to work immediately

TREATMENT FREQUENCY

May be repeated if necessary

RISKS

Burns, scarring, uneven pigmentation, persistent redness

DURATION OF RESULTS

The technology is too new to give a reasonable estimate

PROS:

Improved skin tone, can possibly tighten skin without surgery

CONS:

Results may be unpredictable; duration of results is unknown

5 essential questions

- 1 What is your experience with different types of light- and energy-based treatments? Is this form of energy safe for my skin type?
- 2 How many treatments will I require to achieve my desired results?
- 3 Will laser tightening alone achieve my results?
- 4 What type of recovery will I require?
- 5 Will you treat me yourself, or will a member of your staff? What are his or her qualifications?